

# EUNSOL BYUN

I bring heart to technology

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## EDUCATION

### Carnegie Mellon University

Sep 2016 - Aug 2017

Master of Human-Computer Interaction

### KAIST

Sep 2010 - Aug 2016

B.S. in Industrial Design

Business and Technology Management Minor

## SKILLS & TOOLS

User Research	Sketch
Design Strategy	Figma
Concept Ideation	Adobe CC
Multi-modal Interaction	InVision
Systematic Design	Principle
Information Architecture	ProtoPie
User Flows	HTML/CSS/JS
Wireframing	Arduino
Product Design	Python
User Testing	Rhinoceros 3D
Prototyping	
Physical Computing	
Design + AI	

## EXPERIENCE

### Lead Interaction Designer, Punchcut

Dec 2020 - Present | San Francisco, CA

Managed design teams, client communications, workshops, and design solutions.

### Senior Interaction Designer, Punchcut

Oct 2017 - Nov 2020 | San Francisco, CA

Led the effort to help understand AI and data and embrace them in the agency's design process.

Worked as a Solution Lead and Interaction Design Lead for various projects including

- The next generation gaming console experience
- Re-imagination of the near future operating system UX
- Multimodal interaction (voice, gesture, haptic, sound) on consumer devices
- Design system for machine learning platform
- Healthcare experience on wearable devices
- Smart home mobile solution

### Lead Designer, MHCI Capstone Project for PNC

Jan 2017 - Aug 2017 | Pittsburgh, PA

Revamped the digital and physical experience of high net worth individuals, institutions, and investment advisors managing their wealth at PNC.

### Designer & Researcher, CityTrace

Sep 2016 - Aug 2017 | Pittsburgh, PA

Conducted qualitative research and led a design solution to alleviate rising gentrification problems in Pittsburgh neighborhoods with CMU Center for Machine Learning and Health.

### Lead Designer, Groov (Web-based Collaborative Music Platform)

Jun 2015 - Mar 2016 | Daejeon, Korea

Led the entire product design cycle from concept development to product shipping.

Set up the design principles and guidelines for the startup.

### Interaction Design Intern, Samsung Research America

Feb 2014 - Jan 2015 | San Francisco, CA

Designed gesture interaction for an XR product from initial concept development stage to an MVP.

## DESIGN LEADERSHIP & PRESS

### Panel at Inside the Design Studio: Design & Smart Homes

Dec 2017 | San Francisco, CA

Shared vision and insights on designing for smart homes as a panel at a General Assembly event.

### Outstanding Paper Award, Korea Computer Congress

Jun 2016 | Jeju, Korea

On research paper "Development of Quality Evaluation Indicators for AR Makeup Mobile Applications"

### Gizmodo Japan - Googly, Undergraduate Thesis Project

Oct 2015 | Tokyo, Japan

Undergraduate thesis project featured on Gizmodo Japan as one of the exciting projects exhibited at Tokyo Design Week 2015.